

Editorial: Insights

Chris McPhee, Editor-in-Chief

Welcome to the February 2019 issue of the *Technology Innovation Management Review*. The authors in this issue share insights on the sharing economy, innovation ecosystems, digital transformation, and digital innovation processes.

First, **Aurélien Acquier** and **Valentina Carbone** from ESCP Europe's Paris Campus and **David Massé** from Télécom ParisTech develop a typology of business models for the sharing economy. They identify four configurations – shared infrastructure providers, commoners, mission-driven platforms, and matchmakers – that each exhibit specific value-creation logics, scalability issues, sustainability impacts, and potential controversies. Their results have implications for academics, entrepreneurs, established businesses, and public actors interested in the sharing economy.

In the second article, **Sanna Ketonen-Oksi** from Talent Vectia Oy in Espoo, Finland, and **Katri Valkokari** from VTT Technical Research Centre of Finland consider innovation ecosystems as structures enabling multi-actor value co-creation in real-life innovation ecosystems. Based on two empirical case studies, they identify and discuss the key prerequisites to support the ecosystem actors' abilities to first unfold and then either maintain or remodel the different structures and practices of value co-creation.

Next, **Lucija Ivančić**, **Vesna Bosilj Vukšić**, and **Mario Spremić** from the University of Zagreb, Croatia, examine the process of digital transformation using case studies of three companies from different industries that are in different stages of digital transformation. Through their analysis of the case studies, they propose a digital transformation framework including dimensions, sub-dimensions, lessons learned, and examples of best practice. Their findings emphasize the importance of change management, innovation management, and talent development in determining the success of digital transformation.

The final article, by **Jesper Lund** and **Esbjörn Ebbesson** from Halmstad University in Sweden examine how different architectural layers of digital technology interplay with digital innovation processes. Based on a case study of an innovation and development project, this article adds to earlier research about the complexity of digital innovation and suggests that a layered architectural perspective can provide valuable insights concerning how innovation processes within this domain can be coordinated and managed.

For future issues, we are accepting general submissions of articles on technology entrepreneurship, innovation management, and other topics relevant to launching and growing technology companies and solving practical problems in emerging domains. Please contact us (timreview.ca/contact) with potential article topics and submissions, and proposals for future special issues.

Finally, we invite you to attend **ISPIM Connects Ottawa** (ispim-connects-ottawa.com), which will be held in Ottawa, Canada, from April 7–10, 2019. ISPIM Connects Ottawa is a three-day event that will bring together world-renowned innovation managers, researchers, and business and thought leaders to share insights on specific local and global innovation challenges as well as general innovation management hot-topic. The TIM Review and its associated academic program at Carleton University, the TIM Program (timprogram.ca), are proud to be the local hosts of the event in collaboration with other partners.

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About the Editor

Chris McPhee is Editor-in-Chief of the *Technology Innovation Management Review*. Chris holds an MASc degree in Technology Innovation Management from Carleton University in Ottawa, Canada, and BScH and MSc degrees in Biology from Queen's University in Kingston, Canada. He has 20 years of management, design, and content-development experience in Canada and Scotland, primarily in the science, health, and education sectors. As an advisor and editor, he helps entrepreneurs, executives, and researchers develop and express their ideas.

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