

# The Expanding Cyber Threat

Cheri F. McGuire

Vice President Global Government Affairs & Cybersecurity Policy

## **Global Intelligence Network**

#### **Attack Sensors** Spam/Phishing 69M attack sensors 5M decoy accounts • Thousands of events per 8B+ email messages/day 1.4B+ web requests/day second **Malware Activity Vulnerabilities** • >180M client, server, 60,000+ vulnerabilities gateways monitored • 16,500+ vendors Global Coverage • 43,000+ products **Big Data Analytics** 4 trillion rows/150 TB 55,000 added every second • 13.8 billion files • 21.3 billion URLs

## **Cyber Threat Overview**





**Cyberespionage Malicious Insider** 



**Data Breaches** 





**Internet of Things** 

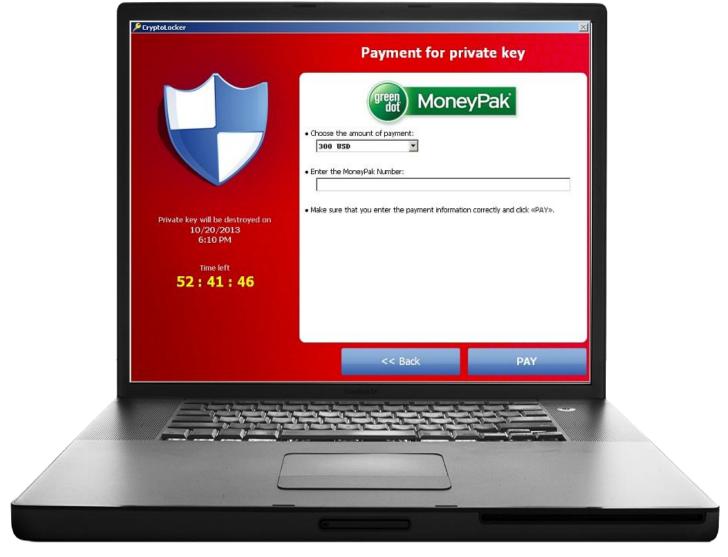
### **Scareware**



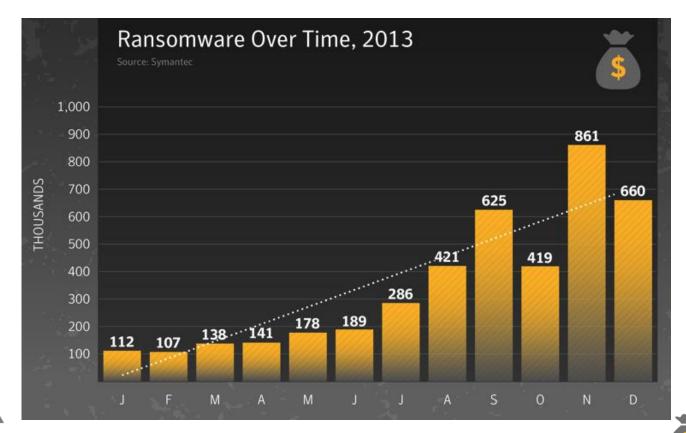
### Ransomware



### Ransomcrypt



### Ransomware

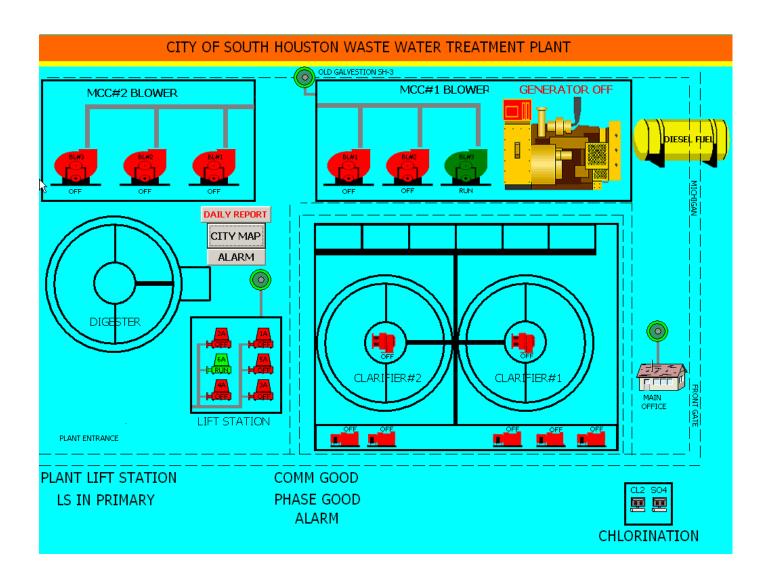




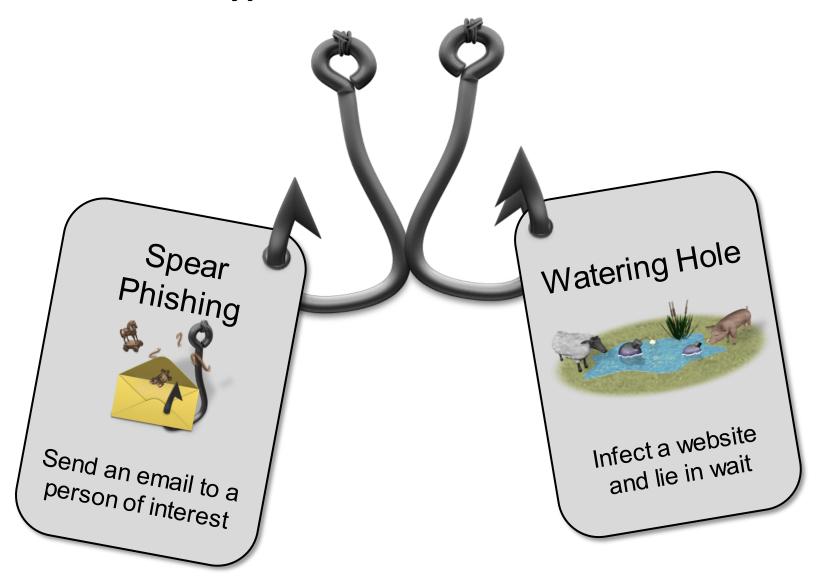


# 500% increase in Ransomware attacks in 2013

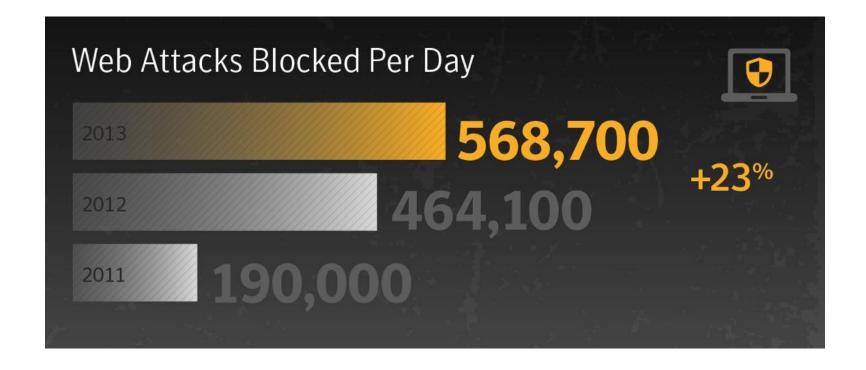
### **Critical Infrastructure**



## **Common Attack Types**



### **Web-based Attacks**



## **Internet of Things**

The Washington post

How a Russian Web site neers into your

How a Russian Web site peers into your home, and your baby's room, by hacking webcams



By Terrence McCoy November 21 at 5:15 AM 🔀 🍱 Follow @terrence\_mccoy



Stock photo showing a sleeping baby. (iStock)

In a dark corner of the Internet, a profound violation of privacy is quietly unfolding unbeknownst to thousands of victims. A Russian-based Web

-ta - 11 - - 12 - - 13 - - 14 - - 15 - - 14 - 14 -

## **Best Security Practices for Business**

| 01 | Employ Defense-in-depth strategies                               |
|----|--|
| 02 | Monitor for network incursion attempts and vulnerabilities       |
| 03 | Antivirus on endpoints in not enough                             |
| 04 | Secure website against Man-in-the-Middle attacks                 |
| 05 | Protect your private keys  |
| 06 | Use encryption to protect sensitive data                         |
| 07 | Ensure all devices on company networks have security protections |
| 08 | Implement a removable media policy                               |
| 09 | Be aggressive with updating and patching                         |
| 10 | Enforce an effective password policy                             |
| 11 | Ensure regular backups are available                             |
| 12 | Restrict email attachments                                       |
| 13 | Ensure an infection and incident response procedure is in place  |
| 14 | Educate users on basic security protocols                        |



## Questions



Copyright © 2015 Symantec Corporation. All rights reserved. Symantec and the Symantec Logo are trademarks or registered trademarks of Symantec Corporation or its affiliates in the U.S. and other countries. Other names may be trademarks of their respective owners.

This document is provided for informational purposes only and is not intended as advertising. All warranties relating to the information in this document, either express or implied, are disclaimed to the maximum extent allowed by law. The information in this document is subject to change without notice.